



Streamer Partnership Code of Conduct

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1 INTRODUCTION

1.1 Honesty

We always conduct our own services honestly and honorably, and expect our community and streamers to do the same. Our advice, strategic assistance, and quality streams take proper account of ethical and moral considerations. Together with the help of our partners and streamers, we take into account the protection and moral position of our Sponsors and Affiliates.

1.2 Lawfulness

Our actions and advice will always conform to relevant law, and we all believe that we shall protect our partners and on the nearside punish within our rights if illegal actions are reported to us, and they will be reported to the needed authorities.

1.3 Community

As a Company we intend to grow and nourish with you as a partner and while we see this as a business agreement we also see all our groups connected as a community. We expect you to come to us with all needs and problems and will adjust all situations as a case by case scenario and help all within the community to the best of our ability.

2 AFFILIATE AGREEMENT

2.1 Representation

By agreeing to be our partner you agree to represent the company and what we stand for, but not us alone. You will now represent all companies connected to TLP and should now understand that you must conform to the expectations of our sponsors.

2.2 Slanderous Statements

At no point will you speak out with the intention to slander the names of the companies we are connected to and are not to publicly bash anything about these companies based on any inside information received while working with TLP. Act with the upmost regard for your surroundings, streaming or not you will now represent us and more importantly represent yourself now on a higher standard.

2.3 Partner Communications

Partners will not contact TLP Sponsors using our name at any point, refer to 1.1. We will supply you with a list of contacts and a streaming officer in which you will report to. All needs and requests will be

processed through these officers and will be routed depending on community involvement and content created.

2.4 Sponsored Giveaways

All questions about giveaways will be routed in the same path. The exemption to the rule is if you are placed under contract with the company supplying the items through a separate contract outside of TLP.

3 RESPONSIBILITIES

3.1 Conduct

Uphold and follow all codes of conduct, including this code, relevant codes and bulletins of respective communities. All rules applicable to another community are applicable to you if you wish to hold relationship with said community. Those include the following:

- No excessive display of public drunkenness.
- No derogatory words used to demean or otherwise separate a particular group.
- No stereotypical associations.
- Do not engage in talks of religious subjects or faith-related topics.
- Do not insult any guest development team members for the games that we play. Provide honest, respectful feedback.

3.2 Policies and Procedures

It is your complete responsibility to uphold and maintain professional honesty and integrity in all things that you do. You must be responsible for your behavior, and respect the rights and dignity of others both within and outside of the community.

Obey all applicable community policies and procedures. Also obey the policies of all Twitch, YouTube, and other outlets you wish to utilize. For our community, our policy is as follows:

- Your chapter GM must approve you to become a streamer with our Stream Team, if you are not in a formal chapter, the Streaming Officer will be your “GM”.
- All problems or issues should be funneled through the Streaming Officer for TLP Gaming, not your chapter’s leadership.
- If you are pursuing sponsorships outside of TLP, please be sure to let the Streaming Officer know.
- All streamers will be granted a “site” to use as they see fit in our Stream Team Network site.
 - You are not required to use it, but you will have one.
 - You can have us link to your own website if you prefer.
- All streamers will use appropriate trademarked logos and icons for their streams.
 - Streamers can use their own graphics as long as they are trademark-ready.

- TLP has a library available for official, appropriate logos, should a streamer wish to use them.
- TLP will provide skins with all the right logos for our streamers, should a streamer wish to use them
- There are three tiers available for streamers which the Streaming Officer will assign to you.
 - Titans (Level 2)
 - Reserved for established streamers.
 - Must be able to accurately log viewership and show continued growth.
 - 1 Product Giveaway from Gold Sponsors per month.
 - 3 Product Giveaways from Silver Sponsors per month.
 - Must meet acceptable quotas of partner sales.
 - Must have a set schedule for streaming.
 - One of your product giveaways must be a “community only” giveaway.
 - Access to cash rewards for hitting certain achievements.
 - Access to product rewards as needed and discussed with the Streaming Officer.
 - Olympians (Level 1)
 - For those new streamers that have an interest in becoming professional streamers.
 - Must be able to accurately log viewership and show continued growth.
 - 1 Product Giveaway from Silver Sponsors per month.
 - Must have a set schedule for streaming.
 - Access to cash rewards for hitting certain achievements.
 - Demi-Gods (Level 0)
 - Our casual streamers that will only occasionally stream.
 - Access to cash rewards for hitting certain achievements.

3.3 Social Media

Maintain and Regular monitor all Social media accounts, this is a prime method for TLP and community activity is shared amongst these.

3.4 Content Contribution

All streamers attached to a chapter must produce at a minimum 2 text guides and 1 video guide per month (for which game is at Chapter GM discretion).

For all unattached or entry level streamers, partners must log which games/areas of interest they want to create content for by the 1st of the following month and have it approved before posting it under the TLP name. These can include product reviews and/or game release reviews.

Community Events may take place for monthly requirements with the pre-approval of the Streaming Officer. Content submitted will be reviewed by the Streaming Officer and/or Leaders of our Chapters if it is game related before it is posted live.

3.5 Communicate with Viewers

Be active inside of one of the community VOIP's. A channel can be provided for your streaming within our servers, and you are able to invite certain guests into said channel. You will be granted channel admin privileges to your own channel. This encourages viewers to interact with you on a more personal basis.

Keep a good eye on your chats. Get a chat bot to help if needed. Interact with those that are typing in your chat whenever possible. This may be difficult for MOBA's but you must find some time to do so in between sprints.

3.6 Promotions and Giveaways

For all Giveaways in which the product is being provided by TLP, The streamer must keep the TLP logo within view of the stream throughout the cast as well as announce the community title at the beginning of the giveaway and directly after. If using a Streaming point base system, Credits in which viewers can use to roll on the giveaways. You must reward viewers for joining the community.

Bimonthly you must hold a community only giveaway if placed as a LVL 2 streamer promoting viewers to join the community in order for them to participate. Throughout the giveaway you **must log viewer count and channel growth** throughout the cast and take the information directly to both your chapter GM and our Streaming Officer. This is what is going to keep our partners interested in continued support, so this is very important.

4 DISCIPLINARY ACTIONS

4.1 Misconduct

In addition to these On-Stream Responsibilities, The Last Prophecy may discipline any partner for misconduct and misrepresentation. Receiving items for giveaways is a privilege and may be taken away if the rules here are not adhered to. These action include but are not limited to:

- Dropping of product funding.
- Dropping of community ranking.
- Nullification of partnership.
- Legal action.

4.2 Complaints from Viewers

All viewers will have the right to contact us regarding your streams. We will assess each situation individually and will not take disciplinary action without first speaking with the streamer themselves.

4.3 Complaints from Partners

We strive to ensure our partners are satisfied with the content we put out there in relation to their products. They will contact the Company Officers with any complaints, which will then be routed to the Streaming Officer who will reach out to our streamers to discuss the situation. The streamers will be required to make every effort to rectify the issue.

5 SIGNATURES

This contract is valid for all intents and purposes under the laws of the State of New York, the registrant state for The Last Prophecy Gaming, Inc., furthermore extended and upheld by the common business and contractual laws of the United States of America. By signing below, you agree to abide by the rules and regulations set forth in this document.

X _____ Date: _____

Please sign the above and either fax, scan & email, or mail to The Last Prophecy Gaming, Inc.

The Last Prophecy Gaming, Inc.
54 Woodfield Rd.
Stony Brook, NY 11790
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